



Vol. 46 No.3 Fall 2024

Book Dealers World

National Association of Book Entrepreneurs

**Summer 2024
Pinnacle Book
Achievement
Award
Winners**

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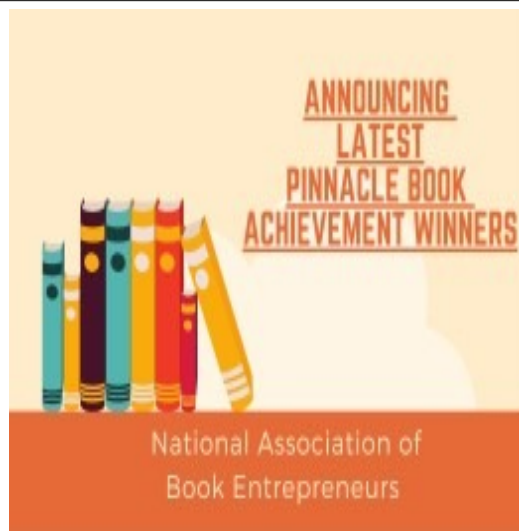
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Diane Watson, author of the Pinnacle Book Achievement winning book, "She Can Prosper." Read her story in the Publishers Preview on page 3.

From The Editor's Desk



Dear Friends,

This summer in Oregon has so far been a record setting fire season. We have many fires close to us and there are already 100 in the state. Hopefully, the weather will change soon and as Fall comes in, the fire picture will look a lot brighter. Record heat has also been a problem as it has been in most of the country.

This issue of **BDW** spotlights our Summer 2024 Pinnacle Book Achievement Award Winners. We feature many of our wonderful members and their fine books. Take a look through the many titles and discover some new finds that you will enjoy. Check out some of our wonderful entries and new authors today. Let your imagination take you away from current problems and whisk you to a new place full of joy and happiness.

In this issue our articles include "5 Sure Fire Ways to Market Your book" by Eva Torsun, "Be in Control of Your Publishing and Marketing" by Beth Rees, "Tips To Writing a Perfect Ending for Your Love Story" by Bibhu Datta, "Why You Need a Web Site for Your Self Published Books" by Larry A Jaggard, "7 Reasons Why Editing Your Work is Necessary in Self Publishing" by Varun Kumar Mishraa and much more.

If you have not joined **NABE** yet, you can sign up on page 17 and check out the many money saving benefits, including Pinnacle Book Achievement Award eligibility.

Have an wonderful Fall season and enjoy the upcoming holidays with your family and friends.

Al Galasso, NABE

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Our 44rd Year

NABE

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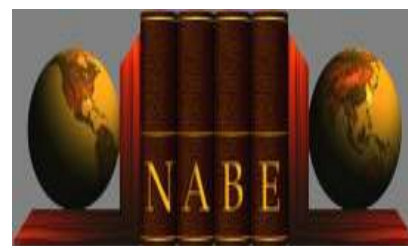
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Diane Watson
Author of
“She Can Prosper”

Diane Watson is an award winning distinguished financial advisor, entrepreneur, and the passionate founder of *She Can Prosper*. With an unshakable belief in empowering women to achieve financial independence, Diane has dedicated her career to guiding individuals towards a secure and prosperous Future.

With almost three decades of experience in the financial industry, Diane has become a trusted voice in wealth management and financial planning. Her expertise spans a wide range of financial disciplines, including investment strategies, retirement planning, income protection and estate planning. Diane's personalized approach to financial advice has helped countless clients navigate complex financial landscapes with confidence.

Driven by her commitment to bridge the gender gap in financial literacy and empowerment, Diane founded *She Can Prosper*. This groundbreaking initiative aims to provide women of all backgrounds with the knowledge, tools, and support they need to take control of their financial destinies. Through workshops, mentorship programs, and online resources, Diane is



Diane Watson

fostering a community where women can openly discuss financial matters, ask questions, and learn from each other's experiences.

Diane was born into a working-class family. Her father was a Joiner, and her mother cared for her and her brother in her early life. Both had come from humble beginnings.

Her mother was smart, bright, and intelligent but could not reach her potential as she had to sacrifice her opportunities to help support her family.

From the start of their relationship, her parents saved hard, even paying for their own wedding. They aspired to own their home, achieving this at the beginning of their marriage by working hard and saving.

As she grew up, good money habits were instilled in Diane early on. Throughout her life, she witnessed how careful her parents were with money. They always had savings plans, budgeted carefully, and lived within their means.

Diane witnessed many situations where women had become passengers in their own lives, this wasn't reserved for homemakers or those on a low income. Women become vulnerable when they abdicate responsibility for their financial future. With almost 1 in 2 marriages ending in divorce, women must engage in and become 100% accountable for their economic well-being.

So Diane decided to write her Pinnacle Book Achievement Award winning book, “She Can Prosper” to teach women how to take care of their financial lives. It quickly became an Amazon best seller.

Here are some reader comments:

“This book is brimming with original content, all aligned to financial freedom. All the messages are supremely relevant, particularly for those who have their life ahead of them.” Hela Wozniak-Kay

“I loved this book and have found it an invaluable resource. The real-life stories make this relatable and it has spurred me on to book an appointment with a financial advisor. Brilliant content in an easy-to-read format.” Clare Rush

“What an eye opener! I now have all the information necessary to start planning my financial future. I am only 25 and I hadn't really given much thought to it. But this has made me think and now I will act! The book has been easy to read and understand and has filled in a lot of financial blanks for me.” Jade Small.

For more information on Diane Watson and her book “She Can Prosper” visit her informative web site at www.shecanprosper.com and start reading and selling this great new title that women will love.

5 Sure-Fire Ways To Market Your Self-Published Book

By Eva Torsun

The concept of self-publishing is not new at all. Many authors self-published their books every year but very few of them are successful in selling their copies. Writing needs a lot of time and efforts. Authors don't want to ruin their time and efforts they put in writing. To get the attention of readers there are many marketing strategies adopted by various authors.

The dream of every author is to get into the list of best sellers. To make the dream come true many tries hard but not always get successful. Marketing is the main strategy to get more sales and public attention. Marketing a self-published book needs a lot of hard work. The wrong strategies can ruin your whole efforts. The top ways through which you can market successfully will be discussed in this blog.

A best seller doesn't mean that it is written quite well. It is true that a good story attracts readers but marketing is the key to get more sales on the board. The top ways that can help you to market your book successfully are discussed below.

Get in Stores

Book stores are a great way to market your self-published book. Your book kept in the shop display shelving will surely attract the readers. You can directly contact the librarians and bookstores via email to discuss your book. You will also need to contact the wholesalers who provide books to the stores. The top wholesalers are

Ingram

Baker & Taylor

America West

Broadart

Follet

Plan Launch According to Your Goals

You need to identify your goals of launching your self-published book. Many authors want to get into the New York Times' best-seller list. This could be hard but not impossible. A new writer still has chances to get into the list. You need to sale thousands of copies from the vendors that directly reports to the New York Times. Do the promotion according to your goals and you will achieve the desired results.

Engage Your Audience

Engaging the audience means to let them know about your

self-published book and about yourself. The description of an author describes the material right in the book. For example, the writer is a content creator and written book on how to be a successful content writer than surely a reader will know which type of material will be there in its book. Running a blog will help you to market and engage the audience.

Make Trailer

As it is said that people judge on what they see therefore it is necessary for you to create a positive impact by producing a book trailer for your self-publication. Your book trailer can get viral which can bring more sales.

Use Social Media to Market

Using the social media platform is the best way to market your book. Remember that selling and marketing are both different things so don't get confused between them. Before listing your book on Amazon or anywhere else try to get known by your readers. You can simply run the adds telling about your experience in a certain field. Also, try to get into the watt pad groups where you will find a lot of potential readers.

Top 4 Benefits Of eBook Publishing Software

By Bruce John Alan

Current technology and the web have together changed a good deal of things. Numerous traditional things and ways of accomplishing tasks have enhanced owing them. eBook publishing software is the marvel of current technology and the web. Let's discuss the advantages of eBook publishing software.

Suppose making an eBook just to locate that you are doing no sales, no internet visitors and no profit. No doubt, information and facts are one of the key sellers over the internet and there is no better way to compile your information greatly as compared to an eBook. However, as soon as you have created your eBook, you would wish to take the critical measures to protect your work. Current publishing software can get done this for you.

To embark on after you have steadfast the attention of your eBook, your ensuing step would be to divide your topic into 7-9 different areas. If you make your research on the subject in advance; it will help you in a good deal of ways, like, you will understand who your competitors are and how well they are. If you are in fact in a frame of mind to publish your eBook, ensure you research every area feasible.

Over the time the reliance of people on internet resources has been soaring. In such scene, eBook publishing software can significantly help you earn dollars from your eBook. Current publishing software applications give universal compatibility.

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Present publishing software offers page flipping effect, meaning to say, the individual will enjoy the experience of flipping the pages of the hardbound book. So, this is better than stale format of PDFs.

EBooks are getting vast popularity over the years and loads of individuals are embracing it these days. To a bigger extent individuals are looking towards eBooks owing to the convenience and economical publishing costs comprised. If we bring about the stats associated with the eBook sales revealed by the International Digital Publishing Forum (IDPF) it has gone to multitude of times in some years of time.

Even though the advantages of publishing eBooks are a lot, here we talk about with the big advantages:

Engaging features

The key benefit with eBook publishing is that it is inexpensive. The major part of the eBooks is fabricated in MS word which is free of cost easily accessible software. And by using a PDF convertor you can change it into a PDF file. Nonetheless, if you in fact wish to create it interesting and engaging you want a PDF to flash convertor software. This sort of software has several features for instance it provides the option to zoom out and zoom in the copy, view the copy in single & double page layout, social sharing buttons, make hyperlinks, audio & video incorporation, background music incorporation, Google Analytics incorporation (to observe the performance of your eBook on the internet), and much more.

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Modern eBook publishing software can provide you with a good deal of advantages. It can finely assist you to create an engaging electronic publication that comprises numerous advanced features.

Be in Control of Your Publishing And Marketing

By Beth Rees

This is a better alternative than taking a backseat, paying for expensive services.

They may tear your materials apart and arrange them to where you don't even recognize them anymore. It can be stressful to go through that editing process with someone who only really cares about making money. They are in a hurry to get a cover on it, to get the marketing in motion, and to make money from your hard work. Check into a self publishing company to do it better.

Such providers want you to keep your money in your own pocket. The self publishing company is going to charge you a fraction of what you would pay for a publisher. In fact, many writers are later upset to discover their publisher make more than they did off a book they worked so hard to write! Don't let such a scenario happen to you.

Write What you Want

A publisher is only going to take on projects for a niche that can make them lots of money. They want to be profitable, at your expense. They may pressure you to write a certain way or to write about certain topics. Those pressing deadlines can get the best of you, making it hard to enjoy your writing like you used to. Being able to write about what you want allows creativity.

With a self publishing company, you can regain that control and you can feel good about the changes that are being implemented from start to finish. You can be assured your materials are being handled well and your story doesn't get distorted to a point where you no longer want to have your own name associated with it.

Faster Pace

With a self publishing company, you can get the process completed in less time. You aren't just a name on a list of books the publisher has to find time to commit to. This is your project, and one you are passionate about. You are going to put forth the effort it takes to get it completely ready to be published and to market it. As a result, you can make money from it sooner.

Find the right self publishing company to work with so you can have the tools and the techniques at your fingertips. They will help you to complete the process professionally in far less time. You will appreciate their guidance and you should also have access to real people to assist you if you get into a jam or you have any questions.

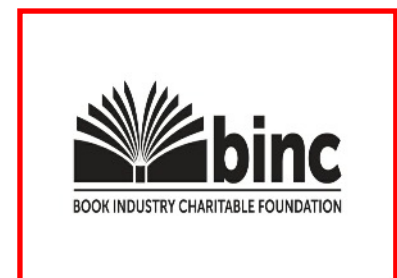
Costs

With a self publishing company, you pay for the cost of the publishing process and the marketing. This can be a barrier if you don't have funds to work with. The good news though is you don't

have to spend a fortune to make it all fall into place. Once it is done and the book is being sold, you can reap those profits. You won't have to divide them up with a publisher.

You will also own all rights to the published materials. There isn't going to be any red tape or political hoops you have to jump through. Instead, you can decide how you want the legalities of your work to be controlled. You aren't going to give up anything, and you will love seeing your written work in the spotlight!

We offer a magnificent team of professionals with the skills and creative elements to help you make your materials a success. We realise the hard work and dedication to that goes into writing. You want your voice to be heard and the information to reflect who you are and how you wrote them. Our services are only going to enhance the outcome for you. Let us worry about the formatting and other specifics so you can focus your attention on the details of your writing. We are easy to communicate with and affordable. We are the solution you need for your finishing touches at <http://www.rowanvalebooks.com>



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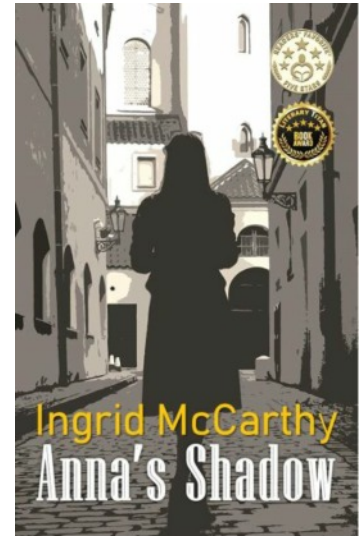
Final Deadline: December 20, 2024
 See Next Page For Publishers Preview

Anna's Shadow

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Email: ingrid42mcc@gmail.com
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"Anna's Shadow", an award-winning historical novel, is set in various time periods and follows Sofia Rossi, a Canadian-Italian orthopedic surgeon with a haunting past who temporarily volunteers at the Juliet Club in Verona, responding to letters from lovers worldwide. Her response to a letter from Luke Miller, a Canadian in his late seventies, sparks a life-changing adventure that weaves through present-day Verona, the war-torn city of 1945, post-war Switzerland, Germany, and Canada.

Retail: Paperback: \$17.99, E-Book: \$3.99
Write for wholeslae quantity discounts.

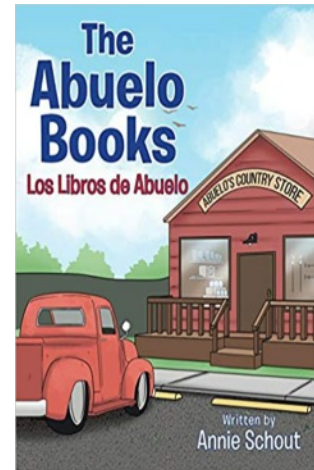


The Abuelo Books

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www.annieschoutbooks.com

Abuelo is the word for grandfather in the Spanish language. The Abuelo Books is a book of three delightful stories about a little boy and his grandfather, whom he calls Abuelo, as he helps him in his country store, with a lesson in counting money and The Big Fish Story. Written in both English and Spanish with a story word translation index which includes words for numbers and counting money.

Amazon Kindle: \$9.99 Paperback: \$22.95
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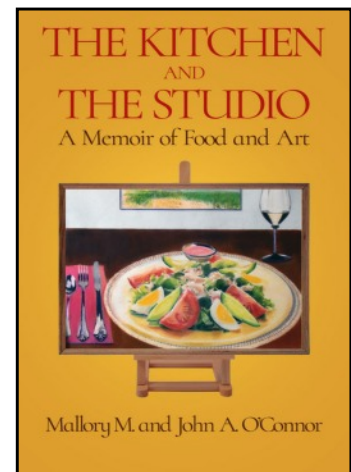


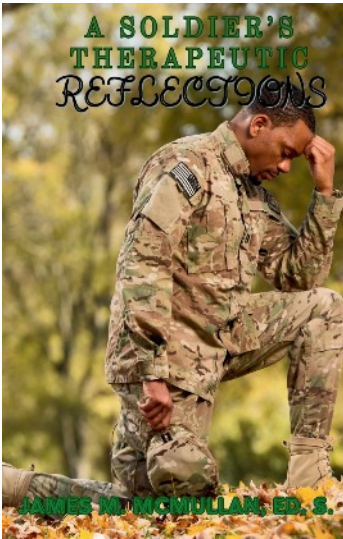
The Kitchen and the Studio

A Memoir of Food and Art
Mallory O'Connor
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Phone: 352-466-3711 E-Mail: oconnormallm@gmail.com
Web: www.oconnorartllc.com

The Kitchen and the Studio: A Memoir of Food and Art is a cookbook, an art book, a memoir, and a love story. Artist John A. O'Connor and Art Historian Mallory M. O'Connor met at the University of California, Davis, in 1962. They were married in January 1963. From the beginning, they shared a passion for good food and wine that has continued for the past sixty years.

Retail: \$37.10, Sample: \$37.10 ppd.
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A Soldier's Therapeutic Reflections

James McMullan

8329 Ole Cobblestone Dr. Meridian, MS 39305

Phone: 817-357-9566

E-Mail: jramos2377@yahoo.com

They train us to go in to battle and be the best that we can be, upon our entry in the military. After our training, we were prepared to serve and protect. Now that we are no longer in the midst of battle or waiting for deployment, we find ourselves as civilians with no clear direction. The military did not train us to be civilians. They did not train us on what to do once we were done with our task of serving and protecting. So we asked ourselves, Now what? I began writing years ago as a method of relaxation and coping with everyday life situations. These writings are a reflection of my pain, my joy and my personal growth. I am pleased to share my writings with you.

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Four Legged Heroes: The Mama Magina Books

Mary Virginia McCormick Pittman Xlibris

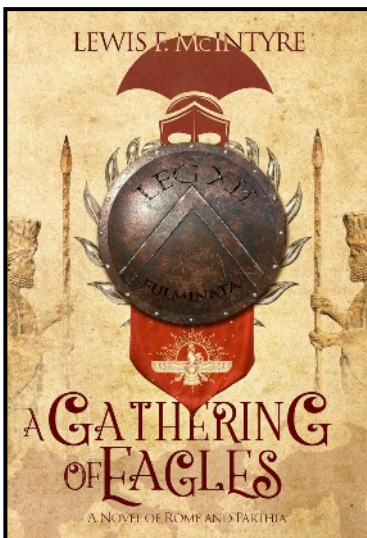
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Is it animal magic? Or the unique DNA of the wolf? This book presents three incredible stories that will transport you into a world of canine courage, endurance, bravery, and fortitude, which can be called nothing less than miraculous. Beautifully illustrated.

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A Gathering of Eagles: A Novel of Roma and Parthia

Lew & Karen McIntyre Authors, LLC

11891 Knollcrest Lane La Plata, MD 20646

Phone: 301-481-3459

E-Mail: mcintyre@verizon.net

Web: www.lewis-mcintyre.com

The veterans of Rome's first mission to China have returned to their lives, scattered from Mongolia to China, the Middle East to Italy. But ten years on, the Fates are drawing them together for a wholly unplanned and unexpected reunion, in the midst of Trajan's final war, a war that will end in insurrection and the Emperor's death.

Retail: \$20.00 Sample: \$20.00 ppd.
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The Eagle and the Dragon

A Novel of Rome and China

Lew & Karen McIntyre Authors, LLC
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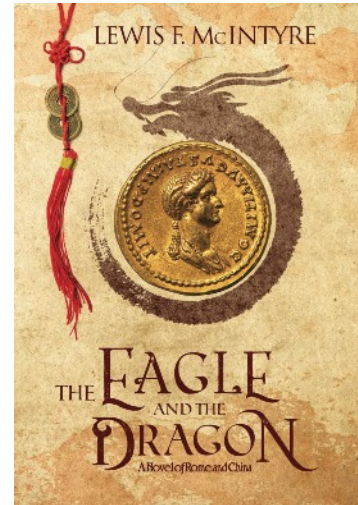
Phone: 301-481-3459

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Web: www.lewis-mcintyre.com

When Emperor Trajan taps Aulus Galba to lead the first Roman Mission to China, he sees an easy path to fame and fortune, But the fates have other things in store for him and his unlikely companions. From the storm-tossed Indian Ocean to the opulent Han court, from the nomadic steppes to the forbidding Pamir Mountains, they must fight for their lives, hoping to find the road leading to Rome

Price: \$20.00 Sample: \$20.00 ppd.
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Assassin's Manuscript

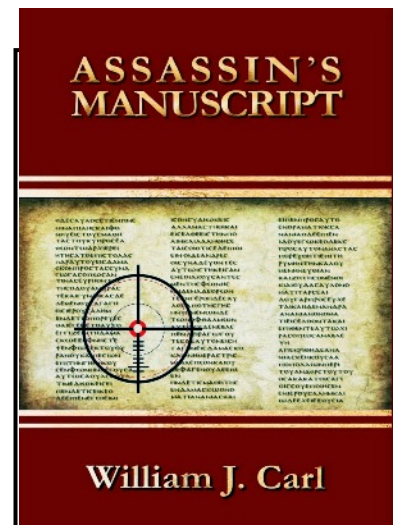
William Carl 4048 Sevierville Road Maryville, Tennessee, 37804

E-Mail: 311billc@gmail.com

Web Site: www.lecontepublishing.com

Former CIA assassin-turned-clergy Adam Hunter has to crack a code in an ancient manuscript to prevent an international disaster. Renie Ellis falls in love with him and is unwittingly thrown into his old world of espionage and murder. In this high-stake romance, they scramble for their lives from Egypt to Rome to Jerusalem, but will they uncover the secret before it's too late? It's a "Dan Brown/Daniel Silva" thriller!

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We Became Mexican-American

How Our Immigrant Family Survived to Pursue the American Dream

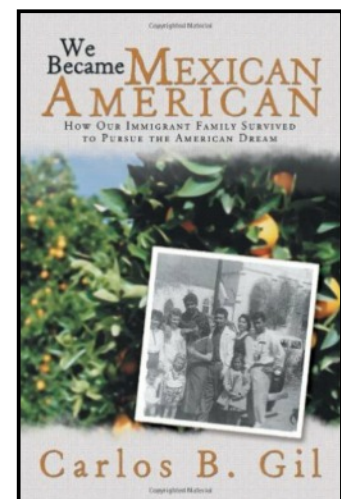
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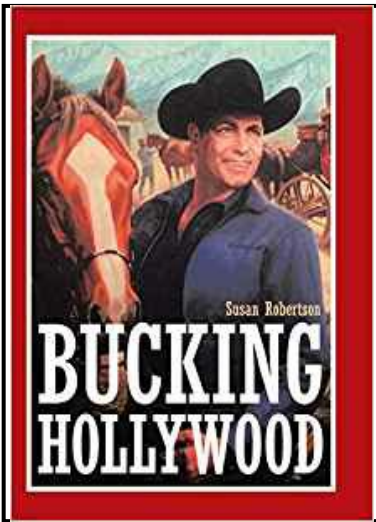
Discover what it's like to emigrate from Mexico to the United States on the basis of one family's account. This highly readable award-winning book tells the story about arriving in southern California in the 1920s, the cultural conflicts connected with raising children in a new society, and how the "Mexican" Gil children became Mexican American as told by one of them.

Retail: \$19.99 Sample: \$19.99 ppd.
Write for wholesale quantity discounts.



Bucking Hollywood

Susan Robertson Page Publishing
PO Box 470, Via De Santa Fe Rancho Santa Fe, CA 92067
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E-Mail: larruping@aol.com



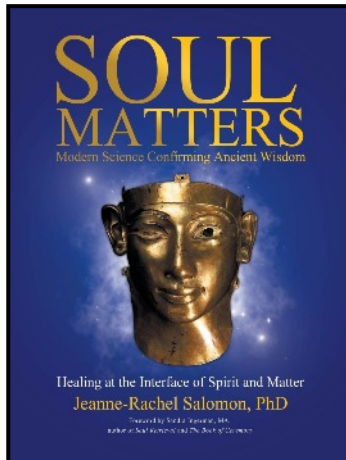
My husband was Dale Robertson a very famous and talented actor who starred in many films. Mostly in the 1950's. Also starred in Western Series during the golden era of the TV Western, one of the most popular genres ever produced for the small screen. One of the most popular was Tales of Wells Fargo that Dale starred in every episode. Starred in The Iron Horse, Death Valley Days. etc.

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Modern Science Confirming Ancient Wisdom Healing at the Interface of Spirit and Matter

Jeanne-Rachel Salomon, Ph.D. 276 Hiolani St Makawao, HI 96768
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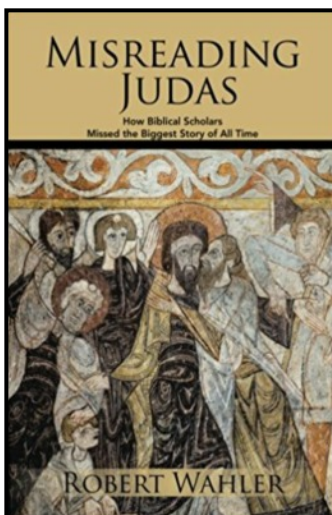


The book presents my research into the shamanic healing modality of Soul Retrieval, demonstrating that the fundamentals of the shamanic method are aligned with quantum principles and that the phenomenon of soul-leaving and soul-returning happen on the quantum-level of existence. My unique research confirms the validity of Soul Retrieval as Trauma Resolution and demonstrates the relevance of quantum physics' tenets of non-locality, tangled hierarchy and discontinuity inside shamanic healing.

Retail: Paperback: \$66.95, Kindle: \$8.99
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Misreading Judas

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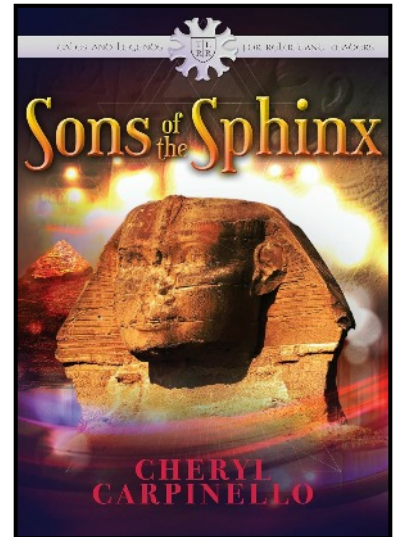
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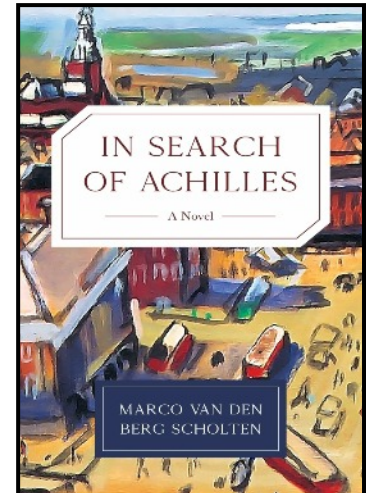


In Search Of Achilles

Marco van den Berg Scholten
Giek 29, Almere, Netherlands 1319BL
Phone +49 (151) 728-95598 E-Mail: marco@vandenbergscholten.com
Web Site: www.vandenbergscholten.com

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Squire With Fire - Yule Be Gone!

Joseph Cassis Compenso Creations Inc
1010 Southwest Magazine Rd #1101 Ankeny, IA 50023
Phone: 515-707-2304
E-Mail: joseph@squirewithfire.com
Web: www.squirewithfire.com

The castle's Christmas decorations have been burned and torn down. Sir Henry accuses Luka, a little white dragon. Squire Mackenzie explains how Luka cannot breathe fire like other dragons. Suddenly, a tiny person named Helga appears. She is a Norwegian Nisse with magical powers. Her family is lost in the forest. She is upset that they will not have a Yule celebration. How will they find her parents and celebrate the holidays?

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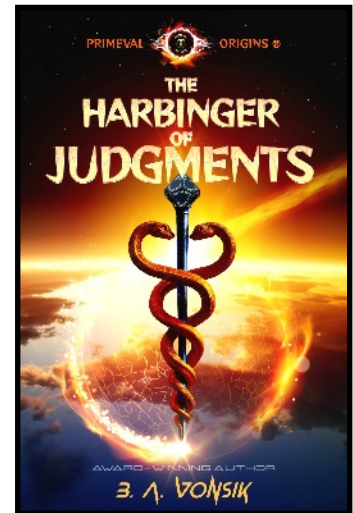
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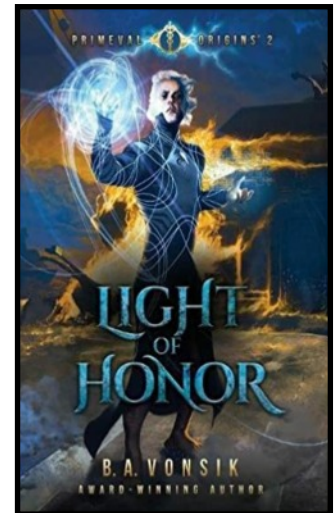
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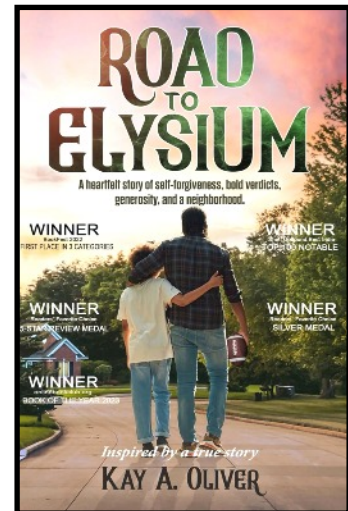


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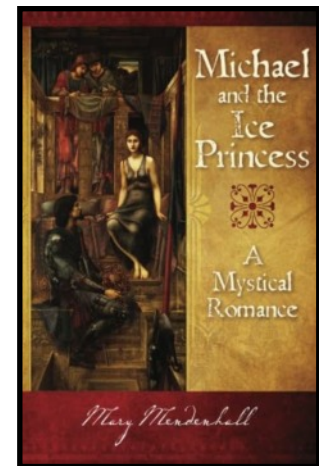


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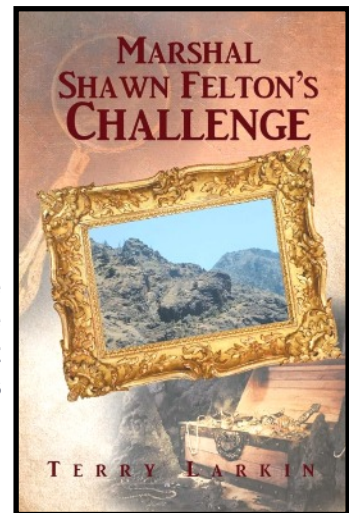


Marshall Shawn Felton's Challenge

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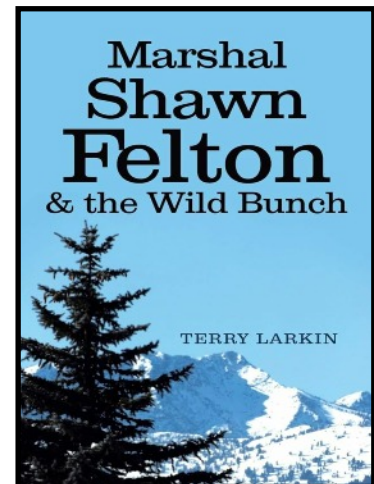


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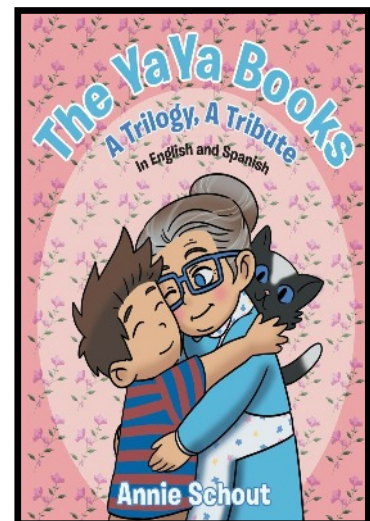


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Q: How is NABE different from other associations?

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Helpful Tips For Young Writers Who Are Looking To Get Their Book Published

By Marianne Rugard Jarvstrat

Publishing is no longer a world solely dominated by older, established authors. There are several young writers aged below 26 who are moving into the publishing domain and showing great interest in getting their book published. However, owing to their young age and lack of experience, they face a lot of obstacles such as, not finding a publishing house willing to publish their work.

But, things are changing. There are several new-age youth publishing houses eager to give an opportunity to the young people. They not only help budding writers to publish their book, but also provide them with the tools and resources to become better writers.

Flawless writing ability is believed to come with age, maturity and experience. But, the following tips from professional authors will help you improve your writing ability at a younger age.

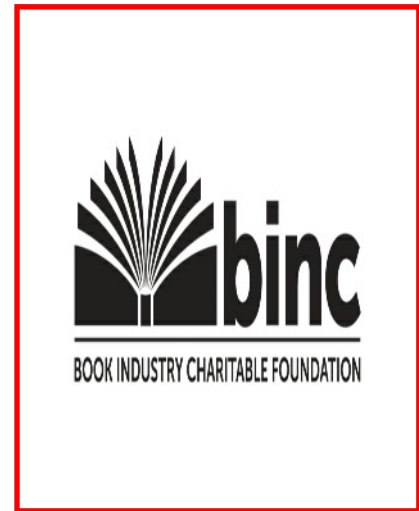
Read the books that you want to write. Reading greatly helps in the recognition of great writing, gaining an understanding of the market and also finding inspiration. If you are interested in writing fiction or non-fiction, read related works to get an in-depth idea about what the genre deals with. Another great advantage of reading is that it helps in the development of writing skills. As you gather information about the works of already-published authors, it helps you to improve your own work.

Become a member of an online community for young authors. Interaction is key to becoming a revered author. It is important that you talk to other budding writers of your age and see what they have to say about your writing. Write short stories or poetry and regularly post them on online forums so that they can be critiqued by other young writers. This will give you a clear idea about the areas that you need to work on. Also, being part of an online community of young authors

will keep you updated regarding any writing workshops and also give you information about publishing houses that you can approach with your work. Seek out publishing houses with mentors. Getting a book published is easier said than done, especially for budding authors. There might be moments when you feel that you have hit a roadblock with your book and need someone to help you complete it. This is where working with a youth publishing house that has a well-placed mentoring system will be of great assistance. With the help of the mentoring system, you will be able to receive as much guidance and support that you need to complete your work and also hone your writing skills. Since you are only starting out, it would not be wise to approach a publishing house with editors because they will not really provide you with the resources or the help you need to become the author that you want to be.

Do not give up. This is the most crucial tip and one that you must always remember. Success does not come easy and irrespective of age, everyone has to work hard. There will be times when you feel like giving up your quest of getting your book published, but you must not let that deter your ultimate aim. It is in these moments that interacting with other aspiring authors of your age will give you the confidence you need to keep going.

So, look for a publishing house offering publishing opportunities to young writers, along with the support of mentors. Even if they offer to publish your work as an e-book first, do not hesitate to take up that offer. With your name out there, it will only be time before you are the next bestseller. Bombadil Publishing is a youth to youth publishing house where young people are encouraged to write for other young people. They are dedicated to publishing, marketing and selling books written by budding authors between the ages of 12 and 26. They have recently embedded their literacy and manuscript processes into an online tool, known as MageQuill to help aspiring writers in getting a book published faster.



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The Secret of Why I Wrote The Book or How to Make Your Dream a Reality

By Pat Obuchowski

Since my book, *Gutsy Women Win*, has been published, I have had many people ask me "Why did you write a book?" They never asked me why I wrote this specific book, or why I wrote on this specific topic. No. They were yearning to know my why, my deeper vision and what was strong enough to keep me looking forward through a long and sometimes very tedious process.

I think in my answer they are hoping to find their own answer to writing their own book that they've been dreaming of writing.

Here's my primary why.

I was born and raised on the northwest side of Chicago, Illinois. My Mom and Dad never made it to high school and although they would voraciously read the newspaper and news magazines, the only books I recall in the house was the Encyclopedia. From a very young age, I loved to read and when I was old enough to cross the busy streets by myself, I would head to the Mayfair Public Library on the corner of Lawrence and Elston.

This was a one-room library with shelves made of wood filled with glorious books along three walls, tables and chairs on the inside of these shelves, and the large wood card catalog with little drawers filled with index

cards (how you found where books were shelved) was in the middle of the room. I loved the Dewey Decimal System. It always felt like solving a mystery when I located the book.

Gutsy Women Win on the Foster City, CA library shelf

The fourth wall was the entrance and the librarian's desk.

When you opened the door the smell of seasoned wood and musty books that were filled with knowledge and creativity and travels and humor and life stories would hit you. I always remember that feeling of anticipation for what I would find there. What new worlds and possibilities and visions would open up to me.

Even on beautiful sunny days in Chicago one of my favorite things was to spend hours in the public library reading and imagining all about the adventures I would someday go on or the people I would someday meet or even the person I would someday become.

It was a sacred, safe and peaceful place for me.

I always thought that writers were brilliant, imaginative, and creative people and that had a huge impact on me. I assumed it impacted others in the same way. There was something magical to me about having a book with your name on it on a library shelf. It commanded a

certain respect for the author for writing a book and sharing their words with others and maybe, just maybe, change a person's life, or dreams, or perspective.

And that's what I wanted.

I wanted a book on a library shelf that had my name on it.

That's why I finally wrote the book.

And, even though I had to walk into my own library and ask them to buy a book (instead of it being in all public libraries all over the United States as was my vision), there is a book, sitting on a library shelf, waiting to be picked up and read, and with humbleness and hope, impact the reader.

Am I more brilliant, imaginative, and creative now that I have a book on a shelf in a library?

No. But, I did make a childhood dream come true.

And that's why I wrote the book.
Pat Obuchowski CEO Chief Empowerment Officer 867 Hercules Lane Foster City CA 94404 Phone: 650.245.0321 Fax: 650.577.0277 Email: Pat@GutsyWomenWin.com Website: gutsywomenwin.com



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Heart First: What Exceptional Leaders Do in Extraordinary Times by David Grossman is for any leader who seeks the secret behind exceptional leadership in an extraordinary time. Change is constant and the needs of employees and customers are increasingly complex, yet empathy, humanity, and authenticity remain the keys to greatness. In this 2nd book, Grossman shares his own insights as well as guest columns from a variety of senior leaders, each of whom offers thought-provoking and helpful strategies for being the best leader you can be. For more information and dealer details, visit www.yourthoughtpartner.com

Synopsis for Five Stethoscopes, 6 Secrets by Rose Mary Stiffin, PhD explores six women's paths in medical school as five of them strive to become medical doctors, sometimes against all odds. Each one must succeed, and their mentor must ensure their success. But each one of them carries a secret. If you like discovering secrets that are both warmhearted and frightening, getting to know characters you will not soon forget, then you will love this saga. For more information, visit www.rosestiffin.com

A Theology For The Rest of Us by Arthur Yavelberg explores how to approach the divine through Eastern and Western religious traditions without dogma, challenging readers to "be you lamps unto yourselves." In a time of internecine wars and all kinds of abuse of authority and trust, too many good, thoughtful people are "voting with their feet" and turning away from organized religion. For more information, visit www.msipress.com

Finding Teresa: A True Story of My Sister and Me by Franke James is the story of an idealistic activist who objects to her siblings' plan to ship their disabled sister off to a nursing home. She is forced to choose between family and her sister's freedom. The two sisters had to stand together—against their siblings, the medical system, and the police—to defend Teresa's right to be free. This is a key civil rights issue for all people with disabilities—the right to decide where you live. For more info, visit <https://freeingteresa.com/>

Assassin's Manuscript by William J Carl tells the story of CIA assassin Adam Hunter. When his last hit goes awry, he attempts to leave behind his world of espionage and murder by embarking on a career in ministry. But soon, he is pulled back in to crack a code hidden in an ancient manuscript in order to foil a terrorist plot. In the meantime, Renie Ellis, a lawyer in the small town he's moved to gets caught up in his dilemma and falls in love with him, not realizing he killed her fiancé by accident. For more information and dealer details visit www.lecontepublishing.com

All the President's Money: How the Men Who Governed America Governed Their Money by Megan Gorman is a journey through the personal money stories of the US presidents and how they built wealth—or didn't. With lively storytelling and rigorous research, it reveals how some of the greatest leaders are the worst money managers and our least favorite presidents are good at making money. For more info, visit <https://www.allthepresidentsmoney.com>

Little Joe and the Big Rain by Mike Darcy is more than just a story; it's a journey into understanding differences, embracing diversity, and finding common ground. With its gentle lessons interwoven with delightful adventures, it promises to be a treasure on any child's bookshelf, encouraging them to find the friend in everyone. For more info, visit www.lilbudacreations.com

Everything Is Personal: Embracing Stewardship in The Workplace and Everyplace By Louis Roden seeks to demystify leadership, offering fundamental components that leaders at all levels can rapidly bring to their personal and professional lives. While the cornerstones of management are understood by many, leadership often remains an elusive element. Through storytelling and practical guidance, Louis Roden empowers readers to cultivate excellence and empowerment in their organizations and beyond. For more info, www.EverythingIsPeronal.org

Tatae's Promise by Sherry Maysonave and Moises J Goldman is the never-before-told true story of a young woman's escape from Auschwitz with her sister. It is a remarkable tale of unimaginable courage, family, faith and enduring love. Hinda was eighteen years old when an axe crashed through the front door of her home in Poland. Nazi soldiers swarmed inside and herded the family into an army truck and hauled them away for one lone reason: They were Jews. World War II and the Hitler-induced Holocaust was in full swing. For more info, send email SteveMaysonave@gmail.com

Dream Chaser: NUMBERS... Is Everything by Rafael J Rivera-Virueis is so much more than a visual trip down memory lane. It is an accurate account of almost a centuries' worth of the early Puerto Rican diaspora during the 40s and 50s but seen thru the eyes of privilege of a well-educated, entrepreneuring and ambitious "dreamer." For more info, visit www.terramaxent.com

The Littlest Pelican Part 2 (A Grumpy the Iguana and Green Parrot Adventure) by Susan Marie Chapman is about pelicans trying to make the Pelican Squad. Something unexpected happens and the Littlest Pelican jumps into action to help his teammate. It may also prove to be the best dive of his life. For more information and dealer details visit www.susanmariechapman.com

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Best Book in the Category of ADVENTURE

Brothers
ME Taylor

<https://www.authorhouse.com/en-gb/bookstore/BookDetail.aspx?BookId=SKU-001302667>

Best Books in the Category of ANIMALS AND PETS

The Littlest Pelican Part 1
Susan Chapman

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Coal Dust and Dreams
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www.dancinghorsepress.com

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Predictions Volume 4
Ross Brand

<https://rossbrandbooks.com>

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Rafael Rivera-Viruet

www.terramaxent.com

Best Book in the Category of BODY MIND SPIRIT

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Tarrent-"Authur" Henry

www.authurhenry.com

Category of BUSINESS

Heart First For Emerging Leaders:
What Exceptional Leaders Do in
Extraordinary Times
David Grossman

www.yourthoughtpartner.com

Finding Insight: Discovering
the Non Obvious
Obvious Connection Why
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Melinda Spaulding and Mitch Tull

www.marketingskillpartners.com

Best Book in the Category of CHILDREN'S ADVENTURE

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Maria Castellucci Moore

www.mariacastelluccimooreauthor.com

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Little Joe and the Big Rain
Mike Darcy

www.lilbudacreations.com

Mia's Mouses: Mia and Her Mouse
Friends

Learn About Plural Nouns
Joseph L Licari

<https://www.archwaypublishing.com/bookstore/BookDetail.aspx?BookId=SKU-001379991>

Best Books in the Category of CHRISTIAN

The Door Is Open
Darlene Gaston

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Lazy Love

Keion Henderson

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Who Will Rescue Us? A Love Story
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<https://judithducharme.com>

Category of EDUCATIONAL

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Ron Missun

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The Madigan Chronicles #5
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The Maker of Worlds
David Litwack
<https://davidlitwack.com>

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A.S.R. Gelpi
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Will Live...You Will Tell
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and Moises J Goldman

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The Royal Order of the Last Coin
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Kay A Oliver
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Best Books in the

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Best Book in the Category of HOW TO

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of the Hook and Jill Saga

Andrea Jones

<https://reginettapress.com/hookandjill/index.htm>

The Name I Choose
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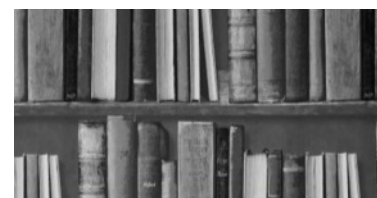
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www.brieflyspeaking.biz

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www.jeffreyfeingold.com



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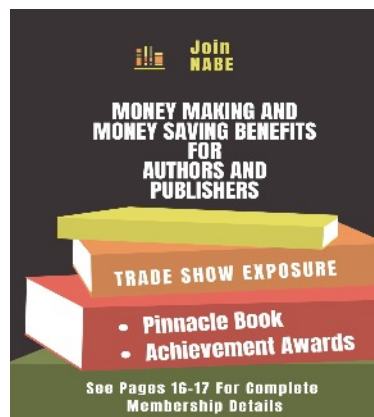
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www.rosestiffin.com



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Tips to Write The Perfect Ending of a Love Story

By Bibhu Datta

Love story surely comes up as the most celebrated genre for fiction stories, especially among the female demographic. Endless number of books and movies come up every year, with variety in plot, characters and narration.

P.S. I Love You, The Notebook, 50 Shades Of Grey, The Fault In Our Stars, etc. were the most celebrated novels of our time. They charted among the bestsellers for years, and still does, with millions of copy sold worldwide-these books have embedded deep connection between the readers and this particular genre of stories.

Love story is a very simple, easy and fun genre to pick from all that is already there. However, readers are different tastes as well. Some readers like the happy-endings, and some don't, although majority of the demographic aches for the happy endings-of the perfect boy girl-meet-cute-love.

Despite all the conflicts and classes that characters and situations create keeping them apart, most of the readers expect that in the end of the story they final find each other's love and live happily ever after. Some agree to disagree with that predictable ending.

Writing a love story would require you to create characters of the opposite sexes, some situation that would keep them from settling down or meeting each other, or a conflict of characters: misunderstandings, betrayal, and more. Conflict is the most important part of all, because without a gripping conflict the sending of story will lack its intensity.

Although, there are several types of approaches one could take in order to shape the story in a unique and unpredictable way.

Given below are few basic step-by-step procedures to follow through.

If you haven't written a good love story, this guide could really help you follow your with good structure and pattern.

1. Firstly, create two characters: a boy and a girl. And, then create few side characters that could in the process of the story wither support them or detest them. Keep at least one character who opposes the two love-birds the most. Make interesting characters so that it adds more interest to the readers.

2. Secondly, make a plot that is fast paced, and has lots of action that creates friction between the two lovers or characters. Now, this is where one could come up with unique ideas and story lines. We already know that in order to create a love story, we need to create and good conflict and friction between the characters. However, how they meet, separate, meet again or never meet are situations, which can be uniquely shaped by putting situations and scenes that are not cliches: not predictable, so that the reader enjoys all the build-up suspense.

3. Dialogue exchanges between all the characters are important in order to develop a thrilling love story. Rewriting on dialogues again and again can make the story narration more interesting.

4. The end is the most important part. Even if the boy meets the girl, the circumstances in which they can meet can really make a huge difference.

5. Watch as much movies, and read as much love story, so that

when you write the plot you know that is not been taken before. This will help you maintain originality and freshness in your plot, characters, and narration.

6. More suspense you will keep the better stories end would turn up. Suspense is an important part of any story, as this makes you want to read more to find out more about the story and where the characters are headed.

7. Just write down all you can at a stretch, finish the first draft, later you would have plenty of time to change the plot, characters, dialogues, etc. You will even get ideas after writing the first rough story, maybe you would get a better storyline, or would be able to think of better characters, conflicts and endings.

8. You can use experiences from your own life and that of others to write a storyline. It really helps us make the story more realistic, and make the characters more grounded-more real. You can pick an incident from your own or other's life that has stuck with you the most-doing that would bring more depth and insight into the story.

9. Don't think too much and start jotting down. The only way to write a story is to start writing down the story in the first place.

Few movies mentioned have different plots, yet they are love stories. Even if the ending is not happy, the short story can still have the elements and themes of love in it-for as long as the story lasts. If you want to write a love story, you should start writing it write away-and to do so, this guide would of the simplest help.

If you are a writer and want to write a English short stories about love and romance with a perfect ending so you should follow these steps.

Why You Need a Web Site For Your Self Published Books

Larry A Jaggard

Have a self published book? Why you need a web site

For self publishers promoting their self published book or books, the fastest and least expensive way to advertise is through your own web site and not only that but you can make money as well with your site.

If you are serious about marketing your self published book, you need a web site. After I started writing screen-plays and before I self published them, I created one to showcase my scripts, and then my self published books.

Here are other very good reasons why you should have a web site:

Your site can serve as your showcase and portfolio. It can include your biography, experience, book and writing credits as well as links to your published work on Amazon or any place they may be up for sale. So many people are now on the Internet searching for books and it is much easier to simply include a web address for prospective buyers to visit than to try to advertise through other outlets that can cost you a lot of money.

Your site can be your number one marketing tool. Perhaps your book is in the financial field but you also enjoy writing poetry or fiction. Then you can publish those pieces on your web site to receive more exposure and to showcase that you are a serious professional. Who knows, you might even find yourself with some new paying assignments in these fields.

You can demonstrate your expertise in your particular field by showcasing the number of books you have published in that area as well as any experience or education you may offer in this field. Listing your books or putting a selection on your site will get your name linked with various key words surrounding that topic in the search engines.

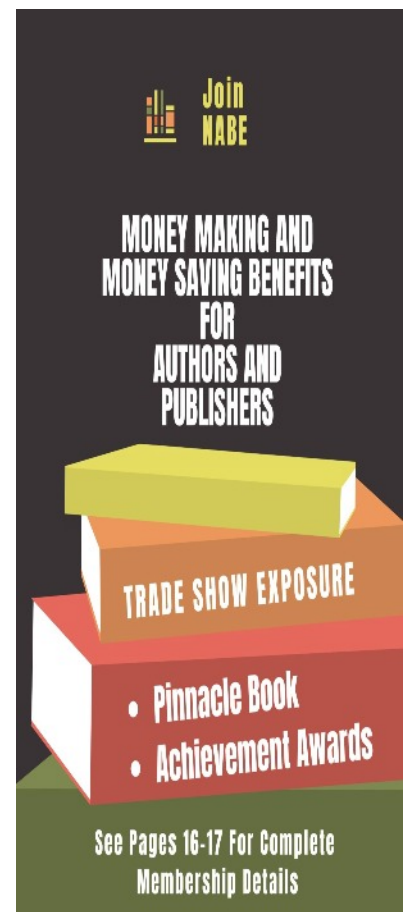
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I hope I have convinced you that a web site can be an asset to your self publishing endeavors, but I must warn you that web mastering can be very addictive. Don't let it overtake your writing and publishing time. Start out simple and build over time so you can work out a good balance between your self publishing and your web-master chores.

Find out more about the author and his screenplays and published books at; <http://myscreenplays.fabpage.com>



How Do I Write a Book About my Life?

Momi Robins Makaila

I wrote a book about my life, and it wasn't easy. In fact it was one of the hardest things I have ever done. Since then, I've had harder things to overcome. Try marketing the book. Nevertheless, I don't give up. Believe me I scream it all the time. I scream and yell and cry and tell myself, my husband, my mom, my friends, "I GIVE UP." I get on my knees, ask God why He left me, and blame Him for my failures, but then I get up again, by His grace and mercy, and continue on in my life. I apologize, then do it again every 6 weeks or so. I ask my family to forgive me. I take two steps forward, one step back, but I keep going. And every so often, I get big miracles. A lot more often I get little miracles. The more I see the miracles, the more I get them.

This is probably the most important, critical, essential, substantial, integral, key thing you just have to get. This is going to be hard. I'm not trying to discourage you. I'm simply trying to prepare you. When I first started to live my life outside the "average" life, I realized nothing was going to be easy. Not because I thought it was going to be hard. I wasn't manifesting hard. I was just facing the reality of life, that anything worth working for, will come with obstacles. Some things will be easy. Some victories will come without a fight. But stop trying to figure out a system to which

things will be hard, and which things will be easy. Life doesn't work that way. Life is different, entirely different, for every person. Every person's road map looks different. We all take different detours, paths, and we all travel on our own clock, to our own drum beat. Remember that when you want to give up, scream, yell or cry. So, once you can get that ingrained in your head, and you accept it and decide you are also destined for more than just mundane, here's what you do. Buy 10 composition books, so you'll never go without. If you don't like to physically use a pen, then open up a notebook on your smartphone or Ipad and begin writing.

Don't worry about what you write, just write. Don't worry about your message, title, whether you're going to publish it or not, just write. You will know when you have something to share. Write often, and read and reread what you've written. Your message and what and how you have to say what you have to say, will reveal itself to you. Don't box yourself into a strategy, a time, a schedule, just write. When you think you have something, give it to a trusted friend or family member who reads a lot, will be honest about their opinions, and loves you enough to be honest. Take their criticisms and celebrate the things you like, then go back and craft your message.

The average book will probably be about 40,000 words so get

started. When you've gotten that far, email me, and I can tell you what I did to get to the next step. Just a quick overview, I self-published because I realized I was responsible for my own marketing. I hired an editor and took my book to Amazon's Createspace to have hard copies to sell. I created a website for my writing, started blogging, prayed people would care about what I had to say, and made my books available for purchase as a downloadable. And that's what I do now to try and share my books. I'm in the beginning stages of marketing, but I can be lots of help to others in earlier stages of the journey. Happy writing!

I hope these tips have helped you! I'm becoming an expert on love and relationships because of the many times I've failed. If you'd like to read about my journey in my raw and candid story, check out my books, Candy Canes and Coke, and Rescued By A God I Didn't Know you can go to www.alohamomi.org. For more information. You can email me anytime at mrobinsmakaila@gmail.com God Bless!



7 Reasons Why Editing Your Work Is Necessary In Self Publishing

By Varun Kumar Mishraa

It proclaims to the efforts done to enhance the quality of manuscripts with rigorous checks for accuracy, consistency, spelling errors, missing elements. Clenched in the jam of enormous self publishers, non-technical and unskilled authors, writers, editing plays the role of a traffic guard who effectively diverts the traffic for smooth transition of workforce. Hence its necessary to know why editing is so prominent in epoch of self publishing.

7 Reasons Why Editing Your Work Is Necessary In Self Publishing

1) Editing can make a your writing shimmer with gold

In the literary field crowded by surplus authors, out of box writers, self publishers, impeccable editing of your work can prove to be a goldsmith polishing your plot to glitter before self publishing which will mesmerize enormous readers to download and praise your work. When a self publisher develops an intimate relationship with editor, perfectness craves out of your work

2) Because clarity, readability and coherency matters

Improper framing of sentences, grammatical errors etc. by the amateur writers in self publishing make the readers to lose their interest in your writings.

Most writer especially fresh authors face this problem frequently. Lost into the sea of errors editor holds the hand of writer and helps him cross sea by correcting grammar pros, punctuations ambiguity, proper formatting enhancing the clarity, readability of your work and make it facile.

3) Editing, discovering ways to cure an illness of writings

Self publishing has certain cons such as technically unskilled authors, greater chances of publishing of crappy books which degrades the quality of your work. Hence editing proves to be a doctor provide remedy to flaws in book and helps a self publisher to attain success on the ground flourished with enormous writings.

4) Editing makes the photo of your work look impeccable

The biggest disadvantage of self publishing is in the haphazard flow of content. An editor works hard to publish a perfect picture of your work by deleting futile scenes from the content, edit according to readers and ultimately there is perfect portrayal of your writings in the market of self publishers.

5) Editing is a enlightenment to innovation

Writing involves lots of research work, at certain times it can make your writing dull and boring but proper editing cling your work on the Pink Floyds Wall of fame. A self publisher India, with

cohesive editing gets recognition for the novelty and creativity of its research work. Self publishing company India clarifies the merits of research done by a writer.

6) Attaining success in less time is the need of an hour

Editing is like an art of crafting the beads in the necklace, incorporating which makes your work beatific. Good editing helps in reducing the time and energy demanded of creepy reviewers and good readers. It reduces time spent on style, grammar and for getting your work self published, counting all these factors leads to grab success in extremely less time than compared to non edited work.

7) Editing is yardstick to the quality and excellence

Every author strives to known for excellence and quality of its work. Editing acts as a yardstick to success for self publisher India. It improves writing quality, clearly communicates the complex ideas in simpler ways. It improves the writing quality of author alluring the readers delight to read with higher impact factors.



How Can You Get Local Bookstores To Stock Your Self Published Book?

Samantha Pearce

After writing and self-publishing your book, your next step is to make it available for purchase at your local book stores. The following methods can help you to achieve this goal:

Prepare an in-depth marketing strategy to generate demand for your book. Write down creative and functional ways to promote your book. For example, if you have a friend that has a YouTube account with a growing number of followers, you may request that your book be featured periodically. You may also market your book via blogging, amazon and social media networks such as Facebook and Twitter.

Create a list of bookstores that you would like to approach. Try speaking to the owner or manager to secure a meeting to discuss your fiction or non-fiction writing in detail as well as establish a business relationship. Networking is an effective marketing tool.

Practice your sales pitch prior to the meeting, remember to dress appropriately and take a printed copy of your book with you.

Join an established and reputable book club that has a strong membership. These clubs generally have events where members would read and discuss books on their reading list.

Bookstores are generally open to signings as it increases the visibility of the store. Speak with managers to see if this is possible and invite your network to attend. Encourage them to bring their friends, family and colleagues in an effort to drive sales.

Create attractive and legible posters/ fliers which contain only the salient information about your work. Post them wherever it is permitted. Competition is strong and can be overwhelming especially with your first book.

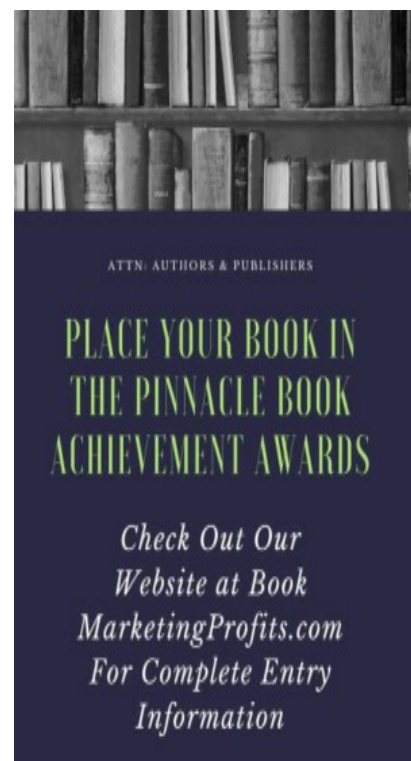
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Treat your book like a product. Ensure you meet the necessary prerequisites such as obtaining an International Standard Book Number (ISBN) or bar code so that your book can be identified.

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Family Changes: Explaining Divorce to Children helps adults explore feelings and questions about divorce with children in a safe and connected way. For more info, visit <http://www.aspiringfamilies.com>

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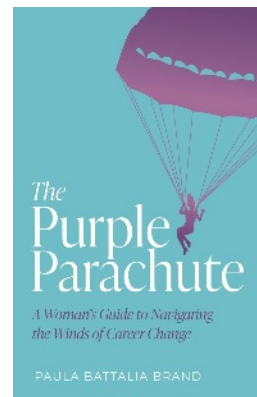
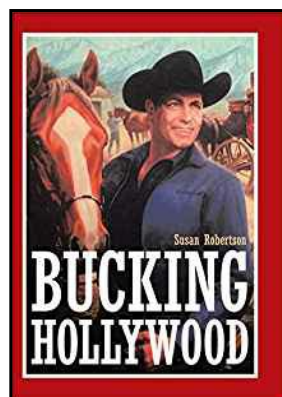
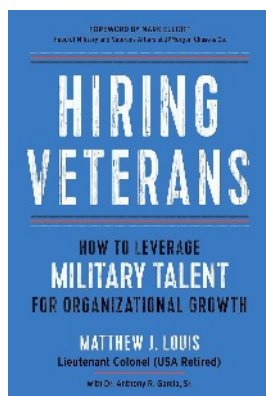
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